

JESSE SANCHEZ

1219 Sleepy Hollow Rd., Athens, NY 12015

914-409-7300 • jsanchez@mindspring.com

www.jsanchezart.com

Skills: Graphic Design • Photoshop • Typography • InDesign • Illustrator • Layouts • Concept Development
Project Management • Technical Troubleshooting • Production • Branding

WORK EXPERIENCE

OWNER

JESSE SANCHEZ ART & DESIGN - Mt. Vernon, NY

January 1993—Present

Parlaying nearly two decades worth of experience in a self-directed enterprise. Taking on all administrative, sales and creative functions to give big business services with small business customer service.

- Creates design programs for local and internationally based organizations and businesses.
- Develops concept boards, bids and implementation plans to be delivered to potential and existing clients to secure contracts.
- Identifies complex problems and reviewing related information to develop and evaluate options and implement solutions.
- Utilizes a multifaceted approach to graphic design including photoshop illustrations to provide a variety of options to the customer.
- Clients include: The International Monetary Fund, Time Warner, Random House, St. Martin's Press, Pocket Books, Fuji Film Corporation, Chicken Soup for the Soul, Kensington Books, Simon & Schuster and Benchmark Education.

ART DIRECTOR

M.E. SHARPE, PUBLISHERS - ARMONK, NY

February 2003—November 2014

Worked individually and collaboratively with existing staff and freelance talent to coordinate efforts toward creating award-winning images and media. Ensured that all elements of production from design, to editorial to publishing staff worked seamlessly toward bringing concepts to completion.

- Formulated basic layout design with an expert use of photography and typography pertaining to book covers.
- Managed own projects, worked within budget and scheduling requirements.
- Conferred with creative, art, copy writing, and production department heads to discuss client requirements and presentation concepts, and to coordinate creative activities.
- Reviewed and approved art materials and proofs of printed copies.
- Five-time award winner at the NY Book Show for excellence in design.

GRAPHIC DESIGNER

PENGUIN RANDOM HOUSE - NEW YORK, NY

September 2001—July 2002

Added my knowledge and creative input to the Penguin Random House staff to assist in creating artistic and functional designs and products. Collaborated closely with existing staff to conform to existing company norms and standards.

- Conceptualized, designed, and created artistic and functional marketing materials.
- Collaborated with other members of the creative staff on projects as needed.
- Determined size and arrangement of illustrative material and copy, and selected style and size of type.
- Used computer software to generate new images.
- Created designs, concepts, and sample layouts for items such as newsletters, catalog spreads, postcards, invitations and book covers.

EDUCATION

THE COOPER UNION - NEW YORK, NY - Bachelor of Fine Arts in Graphic Design - Graduated in May 1985