

# JESSE M. SANCHEZ

## ARTIST/ART DIRECTOR/GRAPHIC DESIGNER

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### RECOGNITION AND QUALIFICATIONS

- Received eleven New York Book Show Awards for excellence in design and production.
- Artistic Photoshop rendering skills used in creating book covers for major bestselling authors.
- Ability to produce unique and highly successful designs that address the specific needs of each project.
- Exceptional written and verbal communication skills and adept at working with individuals from diverse backgrounds and at all organizational levels.
- Excellent workflow management skills, setting deadlines to meet tight production schedules, while maintaining budgets and quality standards.
- Ability to manage a challenging workload while collaborating with multiple departments.
- Strong photography editing skills, directing photo shoots, image selection, and fine tuning digital files.
- Artwork featured on the cover of *Studio Visit Magazine*.

### EDUCATION



**THE COOPER UNION**  
**FOR THE ADVANCEMENT OF**  
**SCIENCE & ART** New York, NY  
B.F.A. – Graphic Design, Fine Arts

### CLIENTS

Simon & Schuster, St. Martin's Press, Penguin Random House, International Monetary Fund, Grand Central Publishing, Fuji Film Corp., Chicken Soup for the Soul

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### PROFESSIONAL EXPERIENCE



#### Red Sky Presents, New York, NY

Art Director

Feb. 2015 – Present

Design and production of eBooks, PODs, covers, interior designs, sell sheets, photo retouching, and tech support.



#### M.E. Sharpe, Armonk, NY

Art Director

Feb. 2003 – Nov. 2014

Designed and produced book covers and interior designs for a wide range of titles and subjects. • Created covers from start to finish, front and back, concept through execution, utilizing advanced illustration and typography skills. • Thoughtfully applied color theory to all design projects. • Prepared the final pdf files for the printer. Performed tasks quickly with little or no supervision, often completing projects before projected deadlines and under cost estimates. • Other duties included the organization of department workflow, quality control, and production troubleshooting. • Worked closely with the publisher, management, other staff members, and vendors.



#### Random House, New York, NY

Advertising Promotions Designer

Sept. 2001 – Oct. 2002

Designed catalog spreads, ads, invitations, postcards, sell sheets, internet banners, and covers.



#### Warner Books, New York, NY

Senior Designer

Dec. 2000 – June 2001

Designed and produced mass market bestsellers, trade fiction, mysteries, thrillers, including Marcia Muller, Lincoln Child, David Morrell, Sandra Brown, Michael Connelly, and James Patterson. Several designs reached the *New York Times* bestseller list.